

# Advertising Rates

## Classified Line

DAILY BRUIN  
& CORSAIR  
2012-2013

Phone: (310) 825-2221  
Fax: (310) 206-0528  
classifieds@media.ucla.edu

Doria Deen  
Classifieds Manager  
ddeen@media.ucla.edu

118 Kerckhoff Hall  
308 Westwood Plaza  
Los Angeles, CA 90024

Office Hours  
Monday - Friday  
9:00am - 4:00 am

Visit our website!  
[www.dailybruin.com](http://www.dailybruin.com)

### Rates (all rates are for ads of 20 words or less)

DAILY BRUIN	Daily Runs	Each Add'l Word	12pt Headline <small>(includes border)</small>	16pt Headline <small>(includes border)</small>
Daily (1-4 days)	\$14.25	\$0.80	\$2.00/day	\$2.50/day
Weekly (5-19 days)	\$12.50	\$0.45	\$1.60/day	\$2.10/day
Monthly (20-49 days)	\$10.75	\$0.35	\$1.50/day	\$2.00/day
Quarterly (50+ days)	\$10.00	\$0.20	\$1.40/day	\$1.80/day

## CORSAIR

Weekly (1-4 wks)	\$20.00	\$0.45	\$1.60/day	\$2.10/day
Monthly (5+ wks)	\$16.25	\$0.35	\$1.50/day	\$2.00/day

<b>Daily BRUIN</b>	Featured Ads (front page of online section)	\$5.00/day
<b>New Ad Features</b>	Front Page Line Ad (print section)	\$30.00/day

### Deadlines

**DAILY BRUIN:** All ads and payment must be received no later than 12 noon, 1 business day prior to the desired publication date.

**CORSAIR:** All ads and payment must be received no later than 12 noon, THURSDAY prior to the desired publication date.

### Payment Terms

All advertisements must be pre-paid. The **DAILY BRUIN** and **CORSAIR** accepts checks/money orders, cash and credit card. Mastercard, Visa, AMEX and Discover are all acceptable. Payment is due no later than 1 business day before the ad is to run.

The **DAILY BRUIN** and **CORSAIR** encourages you to submit all materials as early as possible to ensure proper insertion and to alleviate any possible problems.

### Submitting an Ad

Ads can be submitted four different ways:

- Phone. Call 310-825-2221 to speak with a representative.
- E-mail. Submit you ad text to [classifieds@media.ucla.edu](mailto:classifieds@media.ucla.edu)
- Website. Submit you ad from the Classifieds page of our website. [www.dailybruin.ucla.edu](http://www.dailybruin.ucla.edu)
- Fax. Submit your ad text to 310-206-0528

The ASUCLA Communications Board fully supports the University of California's policy on nondiscrimination. No medium shall accept advertisements which present persons of any origin, race, sex, or sexual orientation in a demeaning way or to imply that they are limited positions, capabilities, roles, or status in society. Neither the Daily Bruin nor the ASUCLA Communication Board has investigated any of the services advertised or the advertisements represented in this issue. Any person believing that an advertisement in this issue violated the Board's policy on nondiscrimination stated herein should communicate complaints in writing to the Assistant Director Daily Bruin, 118 Kerckhoff Hall, 308 Westwood Plaza, Los Angeles 90024-1641. For assistance with housing discrimination problems, call the UCLA Housing Office at (310) 825-4271 or call the Westside Fair Housing Office at (310) 475-9671. Classified ads also appear on-line at <http://www.dailybruin.ucla.edu>. Placement on-line is offered as a complimentary service for customers and is not guaranteed. The Daily Bruin is responsible for the first incorrect insertion only. Minor typographical errors are not eligible for refunds. For any refund, the Daily Bruin Classified Department must be notified of an error on the first day of publication by noon.